

PRODUCTION WORLD

RESOURCES

Become an ASID Industry Partner

One of the key needs of a designer when doing a commercial interior is to have a list of suppliers who can provide the products needed for a project, and that includes wall art. If you're looking to develop relationships with more designers, one good way is to become an American Society of Interior Designers (ASID) Industry Partner. It is a program set up by the organization to unite designers with interior design suppliers like contract framers.

As an ASID industry partner, you can network with commercial designers as well receive valuable design industry information. Members are divided into three categories: supply, service, and liaison. Production framers and interior designers fit into the service category.

To become an industry partner, you must apply for membership in ASID. A membership application can be downloaded from the website, www.asid.org. The application fee is \$25, and dues vary according to the level desired. Education and training is also available to ASID members.

As a member, you'll also receive ASID's quarterly publications, take advantage of educational programs, and be able to buy research reports on new findings and areas of interest. One of the most valuable benefits is the website directory. Framers can find designers, and designers can find contract framers. The directory of Industry Partners is set up by type of product and industry, so designers can find sources of framing and framed art easily.

Additional benefits of ASID membership include business tools and the use of the ASID Industry Partner logo in sales and other promotional materials as well as low-cost group, life, disability, and professional insurance and a MasterCard.

UPCOMING EVENTS

June 24-27

Dallas International Gift & Home Accessories Market
Dallas Market Center
Dallas, TX
800-DAL-MKTS
www.dallasmarketcenter.com

July 15-18

The Gift Fair in Atlanta
Georgia World Congress Center
Atlanta, GA
800-318-2238
www.thegiftfairinatlanta.com

July 25-29

Las Vegas Furniture Market
World Market Center
Las Vegas, NV
800-929-5966 (attendees)
866-229-3574 (exhibitors)
www.lasvegasmarket.com

July 27-30

AWFS Vegas
(Association of Woodworking & Furnishing Suppliers)
Las Vegas Convention Center
Las Vegas, NV
800-946-2937
www.awfs.org

September 16-18

DecorExpo Atlanta
Georgia World Congress Center
Atlanta, GA
888-608-5300
www.decor-expo.com

October 15-17

Art & Framing Showcase
New York City Pier 94
New York City, NY
800-272-7469
www.marketplaceexpos.com

October 16-19

House to Home Market
Jacob K. Javits Convention Center
New York City, NY
800-272-7469
www.marketplaceexpos.com

November 13-15

International Hotel/Motel & Restaurant Show
Jacob K. Javits Convention Center
New York City, NY
914-421-3206 (attendees)
914-421-3346 (exhibitors)
www.ihmrs.com

ADVERTISER INDEX

Advertiser	Website	Phone	Page
Active Sales	www.activesales.com	800-937-2255	37
Arlo Inc.	www.arloinc.com	650-941-0386	4
Art Materials Service Inc	www.artmaterialsservice.com	888-522-5526	20
Back Focus Media/PFM PubCo	www.pictureframingmagazine.com	800-969-7176 x512	39
CTD Machines	www.ctdsaw.com	213-689-4455	34
Eclipse/Kaibab	www.eclipse-cmc.com	800-973-8913	29
Fletcher-Terry Company, The	www.fletcher-terry.com	800-843-3826	Cover 4
Frame Tek	www.frametek.com	800-227-9934	33
Framerica	www.framerica.com	800-372-6422	Cover 2
Framework Inc.	www.frameworkinc.com	800-582-5608	11
Global Art	www.globalartinc.com	866-310-4278	35
Guardian Industries	www.guardian.com	734-654-4332	19
Haddad's Fine Arts	www.haddadsfinearts.com	800-942-3323	17
Huahong Arts and Crafts Ltd.	www.cleanwood.com	805-241-6165	21
Image Conscious	www.imageconscious.com	800-532-2333	15
Larson-Juhl	www.larsonjuhl.com	800-438-5031	1
Max Moulding	www.maxmoulding.com	800-282-9966	7
Michelangelo Moulding	www.michelangelomoulding.com	877-422-8812	25
New York Graphic Society	www.nygs.com	800-677-6947	Cover 3
Nielsen Bainbridge	www.nielsen-bainbridge.com	800-927-8227	5
OEM Team Moulding	www.oem-team.com	951-352-7596	33
Pistorius Machine Co.	www.pistorius.com	631-582-6000	32
Showplace	www.showplace-highpoint.com	336-886-4700	23
Ultramitre	www.ultramitre.com	800-433-3140	3
United Mfrs. Supplier Inc.	www.unitedmfrs.com	516-496-4430	8
Universal Framing Products	www.universalframing.com	800-668-3627	9
Wall Moulding	www.wallmoulding.com	800-880-9315	31

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- Working with an Industry Consultant
- A Look at American Manufacturing
- Plus: Quick Tips, Do The Math, Resources, and more!